1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

We can conclude that projects in the arts are popular and are more likely to be funded.

We can conclude that the campaigns that have more backers are more likely to succeed.

We can conclude that a majority of campaigns are started in the 2nd quarter of the year.

1. What are some limitations of this dataset?

This data set gives us the fundraising goal of these campaigns. We don’t actually know if the projects ever got off the ground, only that they raised (or not) the money they believed needed for the project. In essence we are evaluating the fundraising strength of these campaigns.

1. What are some other possible tables and/or graphs that we could create?

We could create a graph that compares the pass/fail percentage of a campaign filtering for the sub-category it is in.

We could create a graph that shows the category of the campaign and what fundraising goal they have.